



# SuPER WE Coffee

## 2023-2024 PROJECT HIGHLIGHTS

**December:** Technical meetings with the government partners at provincial and district levels

**January:** SuPER WE Coffee Project Annual Meeting, Promote and monitor the implementation of activities Field Farmer School (FFS)

**February:** Meeting to review rules and responsibilities in the coffee production group in 5 villages, Photoshoot by Floriane de Lassée, Bolaven Plateau Coffee-Tea and Agricultural Products Festival 2024, Meeting of development partners of Sekong Provincial of Agriculture and Forestry Department

### BACKGROUND

The Sustainable Production and Ethnic Responsible and Women Empowered Coffee Value Chain Project in Sekong Province (SuPER WE Coffee) will empower coffee farmers to increase their productivity and quality of coffee and increase household income by supporting the establishment of coffee processing centers, planting and processing techniques for production groups, and the provision of planting and processing equipment. This project aims to support the development of a green, low-carbon, resource-efficient and more circular economy, to strengthen collaboration with cooperatives as well as building the capacities of women coffee producers on cooperative principles by integrating gender, leadership and entrepreneurship.

### AREA



### TOTAL BENEFICIARIES REACHED

December 2023 - February 2024



COFFEE FARMERS

1,014



ETHNIC WOMEN

435



## DECEMBER

### Technical meetings with the government partners at provincial and district levels

On 5 December 2023, the SuPER WE project organized a technical meeting together with government partners at the provincial and district levels in Sekong Province, with a total of 9 participants (4 women). The purpose of the meeting was to report on the results of activities implemented in November and the activities planned for December 2023. A major challenge was that most of the equipment was provided during the rainy season which delayed the transportation.



## JANUARY

### SuPER WE Coffee Project Annual Meeting

On 10 - 12 January 2024, SuPER WE Project organized the annual meeting in Sekong Province, with a total of 40 participants (12 women). The purpose was to summarize the implementation of activities in 2023 and plan activities for 2024. Representatives from PAFO and DAFO expressed satisfaction with the results, especially the increased income for the community. The participants then visited Dakeuy and Khouxay villages to see the coffee transformation process, listen to reports on the implementation results of the coffee production group, and hear about future plans for the group in 2024.





**JANUARY**

### **Promote and monitor the implementation of activities Field Farmer School (FFS)**

On 15 – 20 January 2024, the SuPER WE project team followed up with and supported coffee production groups in using new coffee drying houses, coffee washing machines, planting grass for livestock, marketing plans, and organizing coffee groups within the village with a total of 104 participants (65 women). 7 villages that completed construction of a new, durable coffee drying house reported shorter drying periods, protection of coffee from weather damage, and overall improved quality. Three villages provided with coffee washing machines reported saving labour, water, and time.



**JANUARY**

### **Meeting to review rules and responsibilities in the coffee production group in 5 villages**

From 20 January - 3 February 2024, the SuPER WE project team held a meeting to review rules and responsibilities within the coffee production groups of 5 villages. A total of 99 people participated, 59 of which were women. The purpose was to present the potential for higher income selling parchment coffee, and review the roles and duties of the head and members of the coffee production group. It was agreed that all 5 villages will continue as planned to manage the coffee production group, transform the coffee into parchment coffee, and maintain the quality standards of the coffee.





**FEBRUARY**

### Photoshoot by Floriane de Lassée

On 7-10 February 2024, the SuPER WE project welcomed photographer Floriane de Lassée from France, commissioned by the Raja Foundation as part of providing additional funding to the project. Visiting Dakvor and Dakeuy Villages, Floriane engaged with 29 women to take photos for her project: HOW MUCH CAN YOU CARRY? The photos taken on this trip will be exhibited in Paris for the 2025 Photoclimat.



**FEBRUARY**

### Bolaven Plateau Coffee-Tea and Agricultural Products Festival 2024

On 21 - 23 February 2024, the SuPER WE team exhibited Dakcheung Highlands Coffee at Bolaven Plateau Coffee-Tea and Agricultural Product Festival at Paksong District, Champasak Province. At the event, Dakcheung Highlands Coffee received a lot of attention, selling a total of 62 bags and earning 4,335,000 kip. In addition, this is the first year that representatives from coffee production groups participated in the coffee roasting competition and were awarded with a certificate of participation. This was an important event for coffee farmers to gain knowledge and skills, build stronger networks, and realize the potential for growing their coffee business both nationally and internationally in the future.





# FEBRUARY

## Meeting of development partners of Sekong Provincial of Agriculture and Forestry Department

On 29 February 2024, the SuPER WE team led representatives of the coffee production group to attend the meeting of development partners of Sekong Provincial of Agriculture and Forestry Department in Lamam, with a total of 54 participants (9 women). Participants received an overview of the implementation of projects related to agricultural development and discussed to create a good relationship with development organizations in the province, to exchange coffee information. In addition, Ms. Phetsaman and Ms. Chinsy received a certificate of appreciation for being part of the women's coffee producer group that sent coffee to the International Quality Coffee Competition where they won 2nd and 3rd place.





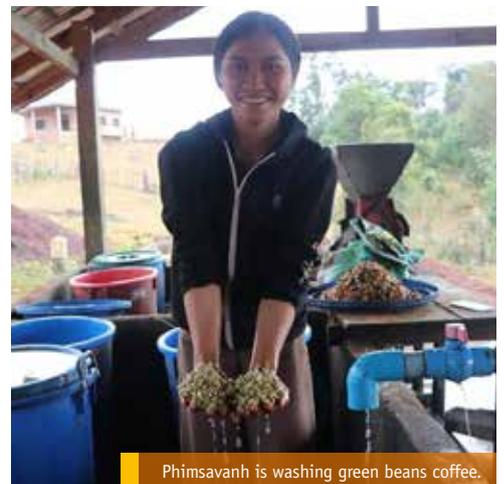
# POWER OF VOICES

## Women's Economic Empowerment

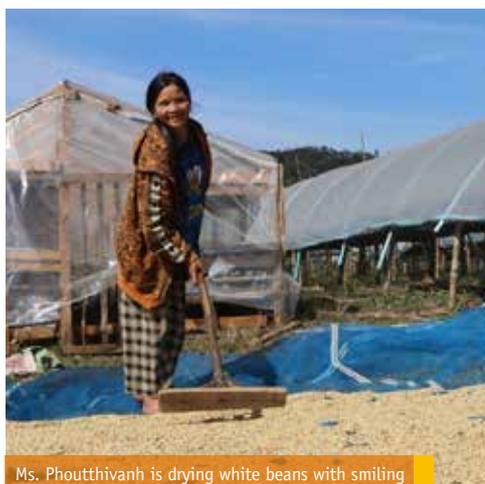
Recorded and translated by: Chattoukhong Phaichit

"I learned a lot from the transformation of red coffee cherries into white coffee beans. It not only helped increase my income, but **it also helped me become stronger and access more opportunities for self-development.**"

**Ms. Phimsavanh**  
**Member of Coffee Producer Group**  
**Dakrai Village, Dakcheung District, Sekong Province**



Phimsavanh is washing green beans coffee.



Ms. Phouththivanh is drying white beans with smiling

**"To dry coffee beans, we need to dry them properly and check the moisture level frequently.** If the coffee is over the standard moisture level, yeast will grow, destroying the structure of the beans. And if the quality decreases, the price of coffee will also decrease - affecting my income."

**Ms. Phouththivanh Silaphone**  
**Member of Coffee Producer Group,**  
**Khounxay Village, Dakcheung District, Sekong Province**

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