



NEWSLETTER N°2

FISHery MEDiterranean NETwork

FISH MED NET, A EURO-MEDITERRANEAN PROJECT

The European Fishery Mediterranean Network (FISH MED NET) project was launched on September 1, 2019, and will run over a period of 36 months. The objective of this project is to provide considerable support to the artisanal fishing sector, with the aim of seizing opportunities for diversification and integration into other sectors.

This project is co-funded by the EU under the ENI CBC Med Programme "Mediterranean Sea Basin" 2014-2020 Program which brings together the coastal territories of 14 countries from both shores of the Mediterranean, for a more competitive, innovative, inclusive and sustainable Mediterranean area.

INFO & CONTACTS :



<http://www.enicbcmcd.eu/projects/fish-med-net>



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THE PARTNERS OF THE FISH MED NET PROJECT:

This project is set up and governed through a technical partnership that spans five Mediterranean countries.

This cross-border consortium is made up of :

- the Community of Communes of South Corsica, *France*
- the Fisheries Department of Legacoop Agroalimentari, *Italy*
- Haliéus, *Italy*
- the Mediterranean Agronomic Institute of Bari / CIHEAM Bari, *Italy*
- the Tunisian Association for the Development of Artisanal Fisheries, *Tunisia*
- the Ministry of Agriculture, *Lebanon*
- the Center for Economic and Social Development of Palestine, *Palestine*



REMINDER OF PROJECT OBJECTIVES AND KEY FIGURES:

The fishing sector in the Mediterranean has been facing various problems for several years: competition problems, a decrease in interest in the trades of this sector by young people, as well as the ecological impact and the degradation of the environment, marine flora and fauna that affect coastal territories. To overcome these difficulties, the FISH MED NET project addresses several themes such as the development of companies and SMEs, technology transfer, and innovation, youth and women empowerment, as well as, waste management, with the aim of revitalizing the fishing sector, to make it more attractive to young people and offer training in order to facilitate access to employment.

THE FISH MED NET PROJECT WAS MADE POSSIBLE THANKS TO:



2,2 Million total budget



2 Million EU contribution



7 partners

PROGRESS OF THE FISH MED NET PROJECT:

In recent months, the partners of the FISH MED NET project have focused on intellectual production 3 in which the necessary tools are considered and developed with the aim of allowing artisanal fisheries structures to diversify and sustain their activities, by making necessary connections with other companies in order to create new business alliances.

A field survey was carried out in each country (France, Italy, Tunisia, Lebanon and Palestine), involving fishermen and local cooperatives, with the aim of identifying existing best practices (*cf. Inventory of best practices*).

The Community of Communes of South Corsica (the project leader) interviewed local actors in the field and the Tunisian Association for the Development of Artisanal Fishing worked on the enhancement of the value chain of the artisanal fishing sector through the production of videos and testimonials (*to find on our Facebook page*).

The results of these surveys let to identify four clusters of diversification: innovative aquaculture, tourism, diversification along the food industry and public-private partnerships for service to communities.

This information was then analyzed by the Center for Economic and Social Development of Palestine (ESDC) (*cf. Market analysis*), which organized a study on the consumption of fishery products on a sample of 210 families. They were studied in more detail in the following activity (*cf. Business model and label creation*).

Each partner then proposed a business model, and the common points were brought together to create a common FISH MED NET business model for each of the above-mentioned business sectors. During an online workshop organized by Legacoop Agroalimentari and Haliéus, the project partners were able to start drafting a common commercial alliance agreement in order to facilitate dialogues during the implementation of Public / Private Partnerships (PPP).

The partner Haliéus also presented the FISH MED NET project during various events, because it arouses the interest of all the key players in the coastal economy. Among others, FISHMEDNET was presented at the Blue Talks of the international blue economy fair «Sealogy», which was held digitally in November 2020. More recently, the Italian Agency for International Cooperation (AICS) invited Haliéus to present its experience as a best practice in the National Laboratory for Cooperation on Coastal and Rural Ecosystems at its meeting on 9 July.



IN SOUTH CORSICA, THE 1ST MEETING OF THE MONITORING COMMITTEE TOOK PLACE!

The Community of Communes of South Corsica, FISH MED NET project leader, organized the 1st Meeting of the Monitoring Committee March 22, 2021 by videoconference.

The meeting was held with local participants, a local Corsican action group, and a knowledge-sharing activity was conducted where they demonstrated their expertise from their field activities. In this important exchange, the project and its different stages were presented, and an inventory was made.

During this meeting the participant's issues were raised and the creation of a Public / Private partnership as part of a territorial development approach was highlighted and proposed.



TO COME IN THE FISH MED NET PROJECT:

The next steps of the project during the intellectual productions 3 and 4 will be the establishment of training, an online platform to facilitate access to training content, business models and establish Partnerships Public / Private, in order to support the actors of artisanal fishing in the diversification of their activities, and to help them in the creation of new commercial alliances.